

Newsletter 6th Quarter
April-June 2012



Let's Celebrate
Victory!

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EDITOR'S NOTE

With much vigor, I am honored to present the sixth edition of MAS Newsletter. All through the design and delivery phase the utmost attention is invested to give a different outlook with lots of exciting ideas to grab the attention of our readers, enthused to get the latest happenings of the diversified world of MAS Group.

It's so much fun and excitement to interact with people/ teams to gather and share news and events. And the editorial team is eager to collect and deliver in the best possible manner. We are grateful for your active involvement and we look forward to make you feel connected with MAS. Your healthy participation and feedback is highly appreciated to make this newsletter a continuous success.



Shumaila Hameed

Editor MAS Newsletter

For feedback : editor@masgroup.org

Director's Message

With utmost grace of Almighty, MAS has seen leaping improvement in set-up and diversity through the preceding times and we are adopting contemporary yet classy and customized approach to recognize, appreciate and reward our people just the way they like it. We are enhancing our people strategy to let them stand out in their field of expertise and lead the way forward. We dare our people to take those hard steps and be prepared for the challenges. During the journey they will be enabled to take the whole new perspective to reach shiny success.

MAS takes pride in the untiring services of those key assets who served the organization for considerably longer tenure and remained committed through thick and thin. The fruits of their progressive contributions and exemplary trends have paved the way for new generations to take the lead and explore the roads of fulfillment for their personal as well as business success. We at MAS encourage an environment where people feel psychologically safe to share ideas and concerns. We wish continued success and a progressive association to MAS Family.



Hassan Tahir

Executive Director – MAS Group

ZIPEX LUBRICANTS & SRDO

Zipex Lubricants & Social Research & Development Organization (SRDO) in collaboration with Traffic and Motorway Police organized a Road Safety Seminar at Karachi Club for awareness amongst University Students on Increasing Cases of Road Accidents amongst Children. The event was covered extensively by Electronic & Print Media. Zipex & SRDO felt the responsibility of directly engaging University & School Van Drivers and Passenger / Commercial Vehicle Owners & Drivers by providing them a safe and realistic aspect of Road Safety rules and regulations through training sessions. Several guests and chief guest from various educational institutions & NGOs also participated in the seminar and supplemented their worthy ideas through the brief presentations on certain topics.

The broader objectives of the seminar were:

- To create awareness amongst University Student about Road Safety Issues.
- Create awareness amongst school Teachers & School Van Drivers about the importance of Road Safety Procedures.
- To encourage teachers to make their students and community children well informed about the benefits of obeying Road Safety and Traffic Rules.



Mr. Abid Askari & Dr. Aftab Pathan (DIG Motorway) and Mr. Amar Lal (Ex- Federal adviser to Prime Minister).



Participants at ZIPEX SRDO Event



(L to R) Mr. Meer Shabbir Ali (Chairman Urban Dept NED University) Mr. Fawad Nafees, Miss Shaziya, Dr. Aftab Pathan, Mr. M. Fareed Ahmed (Manager Essa Laboratory), Mr. Abid Askari, Mr. Abdul Qadir Bullo (SRDO)



ZIPEX Giveaways at the event

S.K TEAM VISIT TO HI TECH LUBRICANTS LIMITED

S.K Lubricants (Korea) team visited Hi-Tech Lubricants Corporate Office, Lahore in May 2012. The team included Mr. Y. D Chae(Vice President), Mr. J. Y. Kim - G.M(Head) Overseas Marketing and Sun Kim Area Manager, Lubricants Global Marketing Team.

They had business meetings with the Board of Directors and various visits to Service Centers and Lube Shops in different areas. It was a mutually productive business visit. The S.K team also appreciated the foresight, professionalism and dedication of our team.



S.K Team with Hi-Tech Lubricants Management



(L to R) Mr. J.Y.Kim, Mr. Sun Kim, Shaukat Hassan, Y.D. Chae, Tahir Azam, Hassan Tahir & Basit Hassan



Mr. Baig giving a demo at ZIC Service Centre, Lahore



S.K Team visit to ZIC Lube Shop

ZIC ROAD SAFETY CAMPAIGN- JAAN BACHI AUR LAKHON PAYE

A prize distribution ceremony of ZIC Road Safety Campaign "Jan Bachi aur Lakhon Paye" was held at PC, Lahore on 11th May, 2012. More than seventy prizes were given to the winners of the campaign including Suzuki Liana, One Million cash as bumper prizes along with bikes, refrigerators, LCD Televisions, laptops and many more. All the staff members, functional heads and distributors were invited to the ceremony. Mr. Shaukat Hassan, Mr. Tahir Azam, Mr. Basit Hassan and Mr. Ali Hassan graced the occasion and presented the prizes to the lucky winners.



1300 CC Suzuki Liana Grand Prize of ZIC Road Safety Campaign



Mr. Basit Hassan & Mr. Shaukat Hassan presenting laptop to the lucky winner Mr. Mubashir Hussain



Mr. Basit Hassan, Mr. Ali Hassan, Mr. Shaukat Hassan & Mr. Tahir Azam giving away the Grand Prize of Suzuki Liana to Mr. Tanveer



Mr. Hamid Raza receiving his prize of Rs. One Million from Mr. Basit Hassan, Shaukat Hassan & Mr. Tahir Azam



Guests at the Ceremony

GROWING LEAPS AND BOUNDS

ZIC is on the path of continuous journey, ZIC launched four more Service Centres in the first quarter of 2012 in Abbottabad, Karachi, Narowal and Mardan. Sales & Marketing team launched each ZIC Service Centre exclusively with massive hype, enticing end-users with sales promotion & advertisement activities.



Mr. Basit Hassan inaugurated ZIC Service Centre in Malir, Karachi



New product display room for customer convenience



ZIC Service Centre, Malir, Karachi



Launch of ZIC Service Centre Narowal



Mr. Ahmed Shujah, Mr. Adnan Baig & M. Rafiq inaugurating ZIC Service Centre in Abbottabad



First Car to be serviced at ZIC Service Centre, Malir Karachi



Mr. Adnan Baig conducting a Technical Seminar at Narowal

PFBA (PAKISTAN FRANCE BUSINESS ALLIANCE) A GET TOGETHER WITH FRENCH AMBASSADOR

An alliance dinner initiated by the PFBA Vice President (Northern Chapter) Mr. Shaukat Hassan was held on April 24, 2012 at the Serena Hotel Islamabad. His Excellency Mr. Philippe Thiebaud, the Ambassador of France in Pakistan was the Chief Guest. The function was well attended by entrepreneurs, prominent businessmen from public and private sector & members of PFBA from Islamabad and Lahore. His Excellency in his address affirmed that France attached great importance to its relations with Pakistan and assured business community to help improve the energy crunch in Pakistan.



(L to R) Mr. Abid Askari, Mr. Shaukat Hassan, Mr. Ali Hassan, His Excellency Philippe Thiebaud (French Ambassador to Pakistan) and Mr. Basit Hassan gracing the occasion

ZIC- Awarded with Fuel Saving Communication & Consumer Choice Award

ZIC won the "Energy Award" for its "Fuel Saving campaign" in May 2012. Prestigious members of Pakistan Energy Review Board chose ZIC as the Best Fuel Saving Motor Oil. Dr. Samar Mubarak Mand (Nuclear Physicist) presented the award to Mr. Abid Askari.

Zic also won the Consumer Choice award on Best Gasoline Engine Oil from Consumer Association of Pakistan.



Mr. Noman Saigol, Dr. Samar Mubarak Mand & Mubashir Mir presenting energy award to Mr. Abid Askari



Col. Moeen ud din receiving Consumer Choice Award from Mr. Nisar Khoru, Speaker Sindh Assembly and Mr. Raza Haroon (IT Minister)

MAS SERVICES

WORLD CORROSION DAY AT SNGPL

SNGPL arranged an event on April 24th, 2012 to celebrate World Corrosion Day. It was attended by representatives from MAS, GE, NEC, Punjab University and SNGPL. Prof. Ijaz Hussain of Punjab University was invited as Special Guest. Our representative introduced MAS field of activities and expertise to the participants. Participants from Punjab University, UET, GE and NEC presented different topics and company introduction. Dr. Muhammad Asif (Fellow in UET KSK Campus) gave a lecture on "Corrosion Chemistry of Fossil Fuels".



Corrosion Day Conference

SRB TEST SURVEY AT NBBIA PROJECT

SRB (Sulfate Reducing Bacteria) test is performed to check the occurrence of bacteria in soil/liquids that reduces sulfate to its components. This increases the steel corrosion rate which is harmful for buried structure. MAS associates team performed SRB test at site and collected sample which is submitted to recognized laboratory.



NBBIA Site Islamabad

OOTCL MACHIKE PROJECT

The OOTCL Terminal Project at Machike near Sheikhpura is in final stage and MAS is providing its services for installation of CP System, heat shrink sleeves and flange insulating kits for 10" Dia buried pipeline between OOTCL and PARCO Terminal.

KAPCO CP PROJECT

MAS is pleased to announce that KAPCO has awarded the contract for Cathodic Protection System for 10" Dia and 24" Dia water pipelines at Kot Addu Power Complex to MAS Services.

MAS associates pvt. Ltd.

Vallourec Mannesmann (V&M), France is actively assisting E&P companies, operating in Pakistan with the latest techniques to drill the Critical, Horizontal & Deep Oil/Gas Wells. Also, they are penetrating the highest API Standard Technical Requirements i.e. Product Specification Level (PSL2 & 3) as well as the ISO Testing Procedures i.e. Connection Application Level (CAL IV) into the Pakistan Oil & Gas Industry.

We are pleased to announce our association with Petrofac Mechanical Services (PMS, UAE) which is a division of Petrofac Facilities Management, International. PMS is active in Pakistan with E&P and Drilling Companies and provides specialist technical, manufacturing and repair expertise for rotating/reciprocating equipments, oilfield equipments, valves, chokes & controls, mechanical equipments etc.

CNTIC, China is welcomed back in Pakistan who had previously supplied Technology & Complete Plants for Cement, Pharmaceutical, and Paper & Chemical Industry. They are now taking active interest in participating in E&P Companies' projects.

Lubrication Management Solutions – One Day Workshop



Participants at the workshop

TRICO, USA is a worldwide leader known for Innovative Lubrication Management Equipments. TRICO Lubrication Technology is extensively used by major Mechanical Original Equipment Manufacturers. A Training Seminar was conducted in Dubai which was largely attended by various industry representatives from E&P, Chemical, Refineries, and Power Industry etc in UAE.



Mr. Shaukat Hassan & Mr. Tahir Azam with other participants at the workshop



Mr. Garland Bridgewater conducting the Lubrication Management Solutions workshop

Technical Seminar in Dubai



(R to L) Mr. Abid A Malick & Mr. M. Ali from PPL - Mr. Shahzad Talha & Mr. Ahmed Ali from MOL



(L to R), Mr. Ali Hassan (E.D. MAS), Mr. Zafar Rehan, Mr. Tariq Maqbool & Mr. Jalal Haider from OGDCL



(L to R), Mr. Shahzad Talha, Mr. Ahmed Ali (from MOL), Mr. Shaukat Hassan (MAS) & Mr. Nicolas BORUCHOWICZ



Mr. Nadeem Baig, Business Development Executive, MAS associates (pvt.) Ltd. attended a Seminar on Rules & Regulations of Public Procurement Regulatory Authority (PPRA). He is receiving a Certificate from the Honorable Mr. Hafiz-ur-Rehman (M.D. PPRA)



(L to R): Mr. Shafqat Ali (MAS), Mr. Kamal EL Bachi (VAM), Mr. Amin Bakhteyar (VAM), Muhammad Iqbal Javed (V&M), Mr. Usman Khalid (MAS)

Mr. Amin Bakhteyar, Sales & Business Development Manager and Mr. Kamal El Bachiri, Marketing & Technical Support Manager of VAM Drilling Middle East, FZE, UAE visited Islamabad & Karachi earlier this year. They had very fruitful discussions with Drilling Contractors as well as E&P companies who have their own drilling operations/rigs.

OUR CONTINUING JOURNEY WITH ILMGAH

Behind every successful institution, there has always been a great teamwork. Our well trained team is continuously striving for excellence in imparting quality education to the young guns. Success is a journey and not a destination and we are determined to take the road to excellence.

Annual Prize Distribution Ceremony of the ILMGAH was held in April 2012. The function was presided by Mr. Shaukat Hassan (Director MAS). This ceremony had been very fruitful to encourage and harness healthy competition amongst students.



Mr. Shaukat Hassan presenting the Merit Certificate to Hamza on securing 2nd Position



Mr. Shaukat Hassan with young leaders

We are pleased to announce the addition of more than 150 students for the academic year 2012 and school building has been extended with more class rooms and other facilities for students

TEACHER'S TRAINING PROGRAM



Teachers' Training Program



Ms. Saba Sadaat & Mr. Azhar Nawaz giving away free uniform and books to deserving students

We believe in continuous development and professional grooming of faculty members. And we regularly arrange training programs for staff to learn and practice effective teaching strategies. Therefore, to equip the teachers with modern teaching tools, a "Teacher Training Course" was held at ILMGAH and Mr. Shaukat Hassan gave certificates to teachers on completion of training course.

EMPLOYEES ENGAGEMENT

Hi-Tech Lubricants arranged an interactive session for employees by engaging them in activities like problem solving, self exploration, optimize one's potential and teamwork. This enabled people to develop togetherness and to work progressively for achieving common objectives.



**Engagement sessions held at
Lahore, Karachi & Islamabad**

FIRST EVER FAMILY SPORTS GALA AT MAS GROUP

MAS Group of Companies organized its very first family sports gala on 7th of April 2012.

That was the best way to welcome spring as the fresh zephyr and happy faces made the event more colorful. It was a festive mood we all dwelled in. People not only came for sports it was the best way for them to mingle and be acquainted with their fellow colleagues and their families.



Sportsman Spirit at its Best

The highlight of the event was the "Cricket Tournament" that was competed amongst four teams ZIPEX VALIANTS, STALLIONS, WARRIORS and LEOPARDS. Cricket Tournament was enthusiastically watched by everyone. ZIPEX VALIANTS managed to pull off victory from the Jaws of defeat and won the MAS Sports Gala Trophy.



Mehvish & Zainab enjoying the cricket match proceedings



Enthusiastic Sportsmen

There were other activities for employees and their families; movies for kids, badminton, jumping castle, variety of food stalls, face painting etc. Event ended with prize distribution ceremony among the winners and a very delicious banquet afterwards. The staff members and their families enjoyed the event and supported their favorite team.



Children having fun



Children getting their faces painted



Festivity was in the air



Sana, Rooshan, Neelam & Mehak at the Gala



Players anxiously waiting for their innings



Cheering for their team



What's going to happen now!



Players in action



Media Presence



The winning team ZIPEX Valliant



Celebration time

HAJJ DRAW 2012

Every year MAS Group arranges a Hajj Draw for employees to assist them in performing the sacred religious obligation. Hajj draw for the year 2012 took place in the month of May at Corporate Office Lahore. The ceremony was attended by office employees and management team lead by Mr. Shaukat Hassan Director MAS associates (pvt.) Ltd.



Hajj Draw being held at Corporate Office Lahore

Congratulations to 03 lucky winners

Mr. Kashif Javed – ZIPEX Sales Coordination Executive

Mr. Sarmad – Public Relations Officer from Administration

Mr. Fakhar Zaman – Assistant Manager Sales ZIC (Central)



The lucky winners of the Hajj Draw with their fellow colleagues and management team

COMMUNICATION BRIEF

PLAN YOUR WEEK IN 30 MINUTES

Experts say that you need only 30 minutes to plan your entire week. How?

Follows the OATS formula below:

- O:** Objectives-What results do you want to see by the end of the week? Write them down and rank them.
- A:** Activities- What do you have to do to achieve your goals? List the necessary activities, and then put them in sequence.
- T:** Time-How much time will each activity require:To plan realistically, allow yourself more time than you think you will actually need.This gives you flexibility if unexpected problems develop.
- S:** Schedule-Look at your calendar and decide when you can do each activity. Most people underestimate the power of a schedule, but you won't get anything accomplished if you don't schedule time to do it.

Sana Hamid
Sub Editor
MAS Newsletter

-Copied from:The Manager's Intelligence Report-February, 2004 Adapted from President's Newsletter

Appreciation Note from Industrial Client

“Toyo Plastic”

Toyo Plastic has been a trend-setter in providing cost effective durable plastic household products nationwide through a channel of well-maintained supply chain system. One of the major tools to maintain the production quality of industrial machinery & generators has been the use of premium quality oil provided by Hi-Tech Lubricants Ltd. Our association with Hi-Tech has been for more than a year now and we have received top notch quality services throughout in this tenure.

Key features for maintaining this lasting business relationship include:

- **Strategic Approach of the management**
- **High Quality Lubricant Oil**
- **Product Specifications that exactly meet our requirements**
- **Service Quality**
- **Extended Cooperation of Hi-Tech Team**
- **Logistics & Stock Availability as per demand**
- **Customer Support with Quick Follow-Up**

Hi-Tech Lubricants Limited has always remained one of the major contributors in our success of attaining the highest levels of quality products and we would extend our gratitude towards Hi-Tech Lubricants for providing us with excellent services and feel proud to be their customers and winning partner in their business success.

Yaseen Chaudhry
Director
Toyo Plastic Furniture

INSIGHTS BEHIND THE SUCCESS; AN UNCONVENTIONAL INTERVIEW WITH COUNTRY HEAD - ZIC SALES

1. Brief introduction: My name is Ch. Ahmad Shuja and I belong to a moderate family where emphasis on education is a standard norm. I did my Matric from Beacon House Public School Lahore and I would like to mention an interesting fact that being the 3rd admission of the school, my photograph was placed in the Chief Executive office for quiet a long time. After graduation, I did my MBA with Majors in Marketing, to follow my passion for Marketing/ Sales.

I started my professional career in 1995 as Sales Promotion Officer in Prime Dairies (Pioneer in Packed Yogurt & Rocco Ice Cream). Due to my outstanding performance, I was later promoted as Asst. Manager Sales. I joined Cool Industries (WAVES) in 1997 as Asst. Manager Marketing. Here I got the experience of Markets other than Lahore. I learnt a lot in this job due to highly challenging environment. In the year 2000, I joined HALA Enterprises as Merchandise Manager. One of the leading companies engaged in manufacture and export of terry towels and bath robes. During this job I got the experience of dealing with foreign customers around the globe, especially Europe and America. In 2001, I joined Hi-Tech Lubricants as Assistant Manager Sales.

2. Why did you come to Hi-Tech Lubricants Limited?

I always had a passion for automobiles. I learnt driving at the age where I could merely see the road through the steering wheel. In my teenage, I used to maintain my car personally by going to mechanic and thus tried to grab the technical knowledge.

When an opportunity knocked at Hi-Tech, it struck in my mind that this is the place I ever wanted to be. I considered this job as fulfillment of my passion for dealing with automobiles latest technologies.

3. What was your first impression of this company?

My 1st interview was done by our Honorable Director Mr. Shaukat Hassan and Mr. Tahir Azam and I found the environment to be very congenial and homely. I must openly admit that I learnt a great deal of work under the kind guidance of Mr. Tahir Azam and Mr. Shaukat Hassan.

4. Can you recall the first ever challenging assignment on the job?



In the beginning I was given task of our newly launched filter brand named POWER LONG. Due to premium brand it was really challenging to make it a success story in the market, full of locally manufactured filters and fakes. My first assignment with respect to filter was to launch on all leading petrol pumps. We did well and remained successful by the Grace of Allah and kind guidance of my seniors.

5. How has your role or career evolved since you've joined Hi-Tech Lubricants Limited?

Well it's a long story; cutting things short, I've learnt the hard way. I had to face a lot of challenges within the system (team, distributors etc). Thanks to my management they always recognized my hard work. In lieu of that I was promoted as Manager Sales Central Region in 2005. I tried to put in my best efforts to lead my region to the highest level (63% contribution in overall sales).

6. What's the best/worst thing to happen since you started working with Hi-Tech Lubricants

Well I think during my job with Hi-Tech, I have transformed into a different person altogether. I have learnt how to take command of myself, how to explore my hidden capabilities, enhance my skills as team player and a leader. I have learnt how to make good relationships, maintain them and lead them in long terms. I have learnt patience, consistency and honoring commitments.

And the bad thing is, I have lost contact with my school/college friends due to lack of time.

7. What is one of the most memorable projects you've worked on?

As a sales person, I love to work on all the projects that can add value to my Brand Image and Sales Volume. However, just to name a few: Promotion of Power Long on all leading petrol pumps, Re launch of ZIC brand in Gujrat, Sargodha, Okara, Sialkot, etc. Captured Daewoo Pakistan Express Bus Service, grabbed our share at all 35 Networks of leading car makers in Pakistan, Bahria Town, ICI soda ash and Launch of premium brands ZIC OW and A+.

8. What's the biggest challenge (or opportunity) our organization faces and how are we prepared to face this challenge (or take advantage of this opportunity)?

All major OMC's working in Pakistan are now launching motor oils in Premium quality, API: SN, SAE: 5W30 etc. This factor can be considered as a challenge as well as opportunity. We have developed the market for premium brands over a period of time and now competitors want to enjoy. We can take advantage of this by stepping ahead in terms of latest specification motor oil under ZIC brand, better services, awareness among customers and increasing our out-reach.

9. If you could change one thing about this Organization, what would it be?

We need to encourage professional approach within our organization. It must be routed from top to bottom.

10. What keeps you enthused about your job at Hi-Tech?

Well! To be honest I've always considered Hi-Tech as my own company, rather than to be on a job. So I think this is my driving force. Secondly I am a Self-motivated person. This helps me to be enthusiast at work.

11. What is your favorite benefit or perk here?

As already said I am an automobile lover, so obviously My Car.

12. What might (someone) be surprised to know about you?

I am a simple person, so no surprises.

13. What would your life be like, had you not been pursuing this job?

My father wanted me to be a doctor (to follow his footsteps), I tried but couldn't get through and my sales instincts inspired me to be a key sales person. Since, this is the only way to satisfy my passion.

14. How would (someone) describe you?

Soft natured, hardworking, devoted, committed and self-motivated.

15. What was the last book you read (or recommended)?

The Holy Quran.

16. Who or what inspires you?

Our Prophet Mohammad (PBUH), my parents, teachers, my seniors and nature.

17. How do you manage stress?

Time management is the best practice to manage/ avoid any stressful condition. Team work is another key to achieve the desired goals without stress. To know your job, plan and implement it in the right direction to achieve success.

18. What's the number one skill or practice that has contributed to your success?

I think I am a good listener, listening to others attentively leads me to a better position and handle the situation effectively.

19. What are your hobbies; as in what would you like to do when you aren't working?

Help my wife in house hold things; spend time with my parents and kids. Clean my car and watch good movies.

20. What message would you like to share with the young generation of HTLL?

Be visionary, set objectives of your life and make strategies to achieve them. Be honest, committed and consistent to yourself. These are the key things to success.

In the end, I am really thankful to Almighty Allah, Senior Management, loving Sales Team, Distributors and our Valued Customers for their timely support/ guidance that led me to the senior position of Country Head Sales.

BASANT FESTIVAL AT SUNSET CLUB, KARACHI

ZIPEX enthusiastically celebrated Spring Basant Festival at Sunset Club DHA, Karachi. A fun fair was held for all the members of the club and stalls were erected by leading brands of the country to facilitate the participants. ZIPEX stall was visited by almost 1000 participants and lucky draws were held for all ZIPEX buyers.



بڑے لوگوں کو دیکھ دنگ ہیں یہ بچے
بھوک و مفلسی کے ہاتھوں تنگ ہیں یہ بچے
طلوعِ صبح سے لے کر غروبِ شام تک
بڑے ہی دیکھے بھالے رنگ ہیں یہ بچے
نجانے کیسی بے بسی ہے ان آنکھوں میں
اشکوں کے ہر دم سنگ ہیں یہ بچے
و جو دان کالا غر نظر ان کی پتھر
کپڑوں سے بے نیاز ننگ دھڑنگ ہیں یہ بچے
نجانے کب ہوگا اختتامِ سفر یہ غربت
معجزہ خداوندی کے منتظر ہر پل ہیں یہ بچے

مہوش ظہیر

سینئر مارکیٹنگ ایگزیکٹو

میرے من کو ستائیں
مجھے اب بھی رولائیں
جوانی کی باتیں۔۔۔
کبھی پراٹھے رات کو کھاتے تھے
اور پل پر پڑھنے جاتے تھے
پیسر کا بائیکاٹ ہوا تھا
بڑی مشکل وہاں سے نکلاتھا
کچھ بھی تو فکر نہ تھی
جوانی کی وہ دہلیز تھی
بہت دن تھے
اچھے دن تھے
اب بھی اکیلے میں
یاد آتے ہیں جوانی کی باتیں

عمران رفیق

اسٹنٹ نیجریلز آڈٹ

جوانی کے قصے
جوانی کی باتیں
لاکھوں جیتیں
ہزار مائیں
ہر پل کی شوخیاں
یاروں کی مستیاں
اب بھی اکیلے میں یاد آتی ہیں
میرادل دکھاتی ہیں
کالج کے چکر اور اگر مگر
دوست تھے چھیڑتے ایک لڑکی کے نام پر
پریڈ سے اکثر دل چرانا
نہر کنارے نین ملانا
گراؤنڈ میں آکرفٹ بال کھیلنا
لڑکیوں کو دیکھ کر اچھلنا کو دنا

QUOTES

Without Positive attitude
Success is called Luck but
with positive attitude
success is called
Achievement

"A goal is a dream
with a deadline."

Napoleon Hill

"Open your arms
to change,
but don't let go of
your values."

Dalai Lama

"To improve is to change.
To be perfect is to
have changed a lot."

Sir Winston Churchill

"Great hopes make
everything great
possible."

Benjamin Franklin

Safoora Qamar
Sales Coordination Executive

BE OPTIMIST

Many years ago two salesmen were sent by a British shoe manufacturer to Africa to investigate and report back on the market potential. The first salesman reported back, "There is no potential here - nobody here wears shoes". The second salesman reported back, "There is massive potential here - nobody here wears shoes." This simple short story provides one of the best examples of how a single situation may be viewed in two absolutely different ways - optimistically & pessimistically. Some people only see situational problems & disadvantages, instead of opportunities and benefits.

NAVEED AHMAD
MANAGER SALES ZIC CENTRAL

Condolence Message

We are deeply saddened on the deaths of our two employees Mr. Asfandyar Khattak (Sales Executive Hi-Tech Lubricants) and Mr. Sarwar Kausary (Sales Executive MAS). They were highly valuable and respected member of our team here. They helped the company move forward in great strides and their efforts and contributions will never be forgotten. The effects of their losses are already being felt by their fellow employees and the management. Our thoughts and prayers are with their families. May Allah give them a place in Jannat. Ameen

MEMORY LANE



Mr. Shaukat Hassan and Mr. Tahir Azam, started off their journey more than 04 decades ago and today they stand firmly together and cherish the hard work turned into progression and accomplishment.

EXTREME PROTECTION

FOR ALL TYPES OF GASOLINE ENGINES



SK PERTAMINA
ZIPEX
XP

ZIC^{VHVI™}
MOTOR OIL



SK lubricants

FREE MOBILE BALANCE



- Buy **ZIC** and get free balance of Rs.100 for any mobile network
- Also enter into a lucky draw to win exciting prizes

ENJOY
10%
Fuel Saving

DRIVE FURTHER



- **Corporate Office:** 1-A, Danepur Road, GOR 1, Lahore, 54000. Fax: 92 42 3631884 UAN: 111-645-942 Web: www.masgroup.org
- **Islamabad Office:** Suit No. 1402, 14th floor, Green Trust Tower, Jinnah Avenue, Blue Area, Islamabad Tel: 92 51 2813054-56 Fax: 92 51 2813057
- **Karachi Office:** C-6/1, Street No. 3, Gulshan-e-Faisal, Bath Islan, Clifton, Karachi. Tel: 92 21 35290674-5 Fax: 92 21 35290672
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