



Group

Newsletter 4th Edition, January, 2013



Reaching New Heights

www.masgroup.org

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EDITOR'S NOTE

With the dawn of New Year, we have brought in many changes in the layout of newsletter that has been a sense of unity for the MAS Family and our partners across the globe. We hope that this quarter's newsletter will be a motivating and binding force as well. The success stories of our own people have been put forward to acknowledge the passion driven culture at MAS. Our focus remains to make this newsletter an effective channel to share accomplishments, because without the creation of a stress free environment, even the most talented minds can wither away. Fine tuning the nuts and screws of one's own creativity is our motivation and we would continue doing so with every new edition. We look forward to your feedback and suggestions for improvement as a worthy contribution.



Shumaila Hameed
Editor MAS Newsletter
Email: editor@masgroup.org

ZIC VALVOLINE
OW-MOTOR OIL

JAMA
RECOMMENDS
OW
For HYBRID ENGINES



JAMA (Japanese Auto Manufacturers Association) recommends OW (API SN & ILSAC GF-5) oil that fulfills the special requirements of Hybrid Vehicles, while keeping the engine clean and giving that extra mileage.



SK Lubricants

Messages



DIRECTOR'S MESSAGE

"The 37 years of MAS are up and it seems that only recently we celebrated the many accolades and achievements that have made the dream of this company come true to such a height that we never thought would be possible. MAS, Make-Achieve-Succeed, this underlying motto is outstretching its arms into the future with newer researches and greater visibility.

2012, a highly eventful year it was. 2013, an enhancement of our ideas into the future it will be. Our collective cultural growth is a sign of MAS family's success within and beyond the borders of Pakistan. It is with a strong promise of success and larger connectivity that we start 2013. ZIC and ZIPEX, once only dreams, have grown into one of the major oil and lubricants brand in the fuel market. The height of success that Hi-Tech Lubricants has achieved is clearly evident from their expansion and escalation of services into more than 72 stations of Pakistan. And Hi-Tech Lubricants now gets ready to spread its wings beyond the borders of Pakistan with the start of 2013. By developing a strong network in the business sector of Pakistan and by participating in development initiatives, MAS associates has also played a strong part in our road to success with their expertise in the business.

Fuel economy is the latest buzz within the oil market and within the walls of MAS as well. We aim to change lives of automobile owners through this latest technological concept regarding fuel efficiency. Lesser fuel, more distance travelled... Saving energy has become the new fad and MAS aims to stay on top of this.

Not only within MAS, but my hopes also stand high for the Pakistani community. We aim to make a positive change in the Pakistani economy through our outstanding services.

A special thanks to the whole MAS family for being a part of our massive changes as well as for the future to come. All the clients and colleagues who helped in spreading the MAS name beyond Pakistan. We have extreme gratitude for all of them and sincere hope that this business relation will continue to grow and expand into newer horizons as it always has."



Mr. Shaukat Hassan

OCTOBER 23, 2012
9am CST, 2pm GMT

Evolution of requirements on casing connections for HPHT wells

World Oil presents:

LIVE WEBCAST

World Oil



vallourec



Sabir Binquet
Technical Sales Manager
Vallourec



Antoine Cellard
Well Design Engineer
Vallourec



Prasad Kulkarni
Editor
World Oil

Vallourec Mannesmann (V&M), France in association with World Oil arranged a live webcast on "Evolution of requirements on casing connections for HPHT Wells" on October 23rd.

For Clients in Pakistan, MAS organized a complete platform for this presentation at its Karachi & Islamabad offices.

Representatives from following E&P Companies participated in the Webcast at MAS offices:

- OGDCL
- PPL
- MOL
- Mari Petroleum
- Saif Energy



Islamabad Office:

from left:

- First Row: Mr. Zafar Hayat & Syed Anjum Shah from Saif Energy
- Second Row: Mr. Umar Farooq, Mr. Tafheem-ur-Rehman, Mr. Sajjad Akram of Mari Petroleum
- Third Row: Mr. Munawwar Manzoor, Mr. Ifkhar H. Bhatti, Mr. Yousaf Shaikh from OGDCL and Mr. Hassan Hafeez, Mr. Irtaza Ali Shaikh of Mari Petroleum
- Fourth Row: Mr. Jalal Haider, Mr. Hammd Saleem of OGDCL & Mr. Shafqat Ali, Mr. Javed Iqbal from MAS



From left:

- Front Row: Mr. Nadeem Baig, Mr. Aqeel Ahmed, Mr. Abid Askari, Mr. Kamran Akhtar (from MAS)
- Middle Row: Mr. Taha Latif, Mr. Saad Akbar, Mr. Sohail Sattar (from PPL)
- End Row: Mr. Kashif Abid, Mr. Ghazanfar Khan, Mr. Muhammad Ali, Mr. Faizan Bari (from PPL)



Karachi Office:

- (clockwise) Mr. Aqeel Ahmed & Mr. Nadeem Baig from MAS, Syed Muhammad Ali, Mr. Faizan Bari, Mr. Kamran Akhtar (back), Mr. Ghazanfar Khan, Mr. Taha Latif, Mr. Sohail Sattar & Mr. Rehan Shaheryar from PPL

PAKISTAN OIL & GAS INDUSTRY REVIEW

Researched & Prepared by Mr. Nadeem Baig



The location of Pakistan at the crossroads of the Central Asia and the Arabian Sea has brought into spotlight its significance as an attractive market and a regional transit route for energy. Oil and Gas are two of the major components of the energy mix contributing 80% share to the 64 million TOE of energy requirement in the country. The Government of Pakistan (GOP) is formulating investor-friendly policies to increase the share of indigenous resources in the country.

Pakistan is one of the largest consumers of gas in the region. The two national gas transmission & distribution companies (SSGC & SNGPL) plan to invest over US\$ 300 million to increase the capacity of existing well developed and integrated infrastructure for transportation, distribution & utilization of natural gas.



OIL & GAS RESERVES/PRODUCTION OF PAKISTAN

Commodity	Reserves	Average Daily Production	Annual Production	Balance Recoverable
Crude Oil	765.237 (Million Barrels)	67,140 (Barrels/per day)	23.195048 (Million Barrels)	300.203 (Million Barrels)
Natural Gas	41.97889 (Trillion CFT)	4,259 (MMCF/per day)	0.923758 (Million CFT)	26.98237 (Trillion CFT)

EXPLORATION & PRODUCTION SECTOR TARGETS FOR THE NEXT THREE YEARS (PROJECTION)

S.No.	Year	Exploration Licenses	Exploratory Wells	App./Development Wells	Oil (BOPD)	Gas (MMCFD)
1	2012-2013	25	44	47	75,000	4,500
2	2013-2014	30	42	53	80,000	5,100
3	2014-2015	30	42	51	85,000	5,000

MAS is actively contributing in the development of Oil & Gas sector by providing specialized equipments/services to local as well as foreign Exploration & Production (E&P) & Drilling Companies operating in Pakistan, from its foreign associates i.e.:

Oil Country Tubular Goods (OCTG)

- **Vallourec Mannesmann Oil & Gas (V&M), France**
 - o Oilwell Casing/Tubing & Accessories
- **VAM Drilling Middle East FZE, UAE**
 - o Drill Pipe & Heavyweight Drill Pipe
 - o Drill Collars & Non-Magnetic Drill Collars
 - o MWD Housings & Safety Valves
 - o Bottom Hole Assembly (BHA)
 - o Accessories for all drilling applications
- **Jet-Lube, UK**
 - o Standard Thread Compounds for OCTG
 - o Tool Joint Compounds
 - o Thread Sealing & Locking Compounds



Cathodic Protection (CP) Services

- **Corrosion Technology Services (CTS), Middle East**
 - o Cathodic Protection (Expert Services & Materials)
- **Rohrbach Cosasco Systems (RCS), UK**
 - o Internal Corrosion Monitoring (Services & Materials)
- **Farwest Corrosion Control Company, USA**
 - o Cathodic Protection/Corrosion Monitoring (Materials)
- **PSI Products, GmbH, Germany**
 - o Flange Insulating Kits & Pipe Insulators



Engineered Services

- **Petrofac Mechanical Service, UAE**
 - o Maintenance & Repair of Rotating Equipment
 - o Oilfield Drilling Equipment & Systems
 - o Pressure Control Equipment & Systems
 - o Manufacture & Re-engineering of Parts



Lubrication Management Products & Industrial Fasteners

- **TRICO Corporation, USA**
 - o Constant Level Oilers, Watchdogs Oilers, Viewpots,
 - o Level Gauges etc
- **Asia Bolt Industries LLC, Dubai**
 - o Industrial Fasteners & Anchor Bolts



MAS SERVICES

The Best CP Service Provider

For more than 35Years, we have consistently provided reliable Cathodic Protection Services and excellent customer care. We are focused on delivering the high-quality customer service that is our heritage.

Ongoing projects overview

Kot Addu Power Company

Installation of Impressed current cathodic protection system on 4-Km 24" Dia raw water supply line and 4-Km 10" dia drain return line has been completed successfully and system is ready to energize, testing and commissioned.



Installation of Deep well Ground Bed at KAPCO

AL- Prince Engineers for FOTCO Project

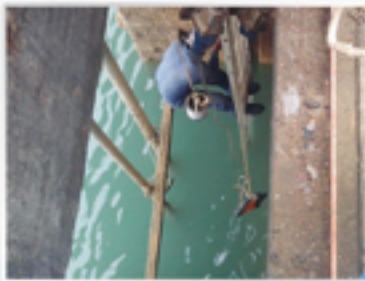
MAS Services has awarded the new work order on October, 2012 for the installation of heat shrink sleeves for 1.43-Km 16" dia pipeline. MAS Services team mobilized at site and move toward completion of job.



Application of epoxy after cleaning of joints

IPGDL, HUB Power Plant

MAS CP team completed the CP installation work in pump bay and under water for unit # 4 outage at hub power plant. All the imported material is procured from our foreign associates M/s CTS, U.A.E. The anode installation is in progress.



Under Water Anode Installation at HUBCO

225-MW Engro Power Plant Ghotki, Sindh

Recent team visit for site survey for rehabilitation of existing CP system for multiple pipe lines and the proposal is in process.



Checking Isolation of Flanges apart of survey

New Benazir Bhotto International Air port

All the required CP material has been delivered at site foreign material by M/s CTS U.A.E. While all local material by MAS for the installation of CP system on hydrant refuelling line package-6. The installation work is likely to be started in mid of January, 2013.

TOTAL Oil storage terminal, Machike

On the request of M/s Total field In charge MAS team visit at site for rehabilitation of existing CP system on 450meter 10" dia pipeline and proposal is submitted accordingly.

HI - TECH LUBRICANTS

Hi-Tech Lubricants Limited is ISO 9001:2008 Certified Company. Hi-Tech Lubricants Limited is a part of MAS group of companies and has been marketing lubricants in Pakistan for the last 18 years. Hi-Tech Lubricants Limited is engaged in the sale of imported Lubricants, Greases, Specialty Oils etc manufactured by SK Lubricants, Korea under the brand name ZIC Lubricants. Besides API & ILSAC approvals, SK Lubricants has also received approvals from leading engine manufactures. Hi-Tech Lubricants Limited is also Marketing Zipex that is manufactured by S.K PERTAMINA, Indonesia. It is a joint venture between S.K Lubricants, Korea & Pertamina Indonesia.

ZIC Lubricants:

SK Lubricants products are marketed and delivered by Hi-Tech Lubricants Limited as under:

- ISO 9001 Quality Standards
- EMS 14001 Environment Standards and API Certification
- The superior performance of ZIC has ensured a rapidly growing market share for the product in Pakistan which supports the results of superior test results in all categories of lubricants.
- ZIC Lubricants are manufactured from synthetic blend base oils as produced at the Ulsan Refinery Complex, Korea.

SK/ZIC products are superior to other brands available on Pakistan for the following reasons:

1. SK Lubricants manufactures top grade Lubricant in the world's largest Petrochemical Complex located at Ulsan Korea, meeting international standards.
2. ZIC products are imported in blended and packed form from Korea, i.e. no handling / blending is done in Pakistan, thus ensuring high quality products.
3. ZIC products deliver superior fuel economy due to its advance base oil technology and additive package.
4. ZIC products provide superior engine protection and reduce wear, hence inject more power and extend engine life.

Hi-Tech Lubricants Limited is supplying Lubricants / Greases to organizations like Daewoo Express Pakistan, Bahria Town (Pvt) Ltd., NOKIA, Siemens, Frontier Works Organization (FWO), Telecommunication Companies and is also supplying Lubricants / Greases to Industrial Organizations such as SNGPL, OGDCL, WAPDA and a lot of other organizations in the private & industrial sectors. Recently, Hi-Tech Lubricants Limited has also been engaged in merchandizing to Super Stores like Metro and Hyper Star in Lahore and Karachi.

ZIPEX:

All ZIPEX products are formulated from high quality Base Oil from PERTAMINA Refinery. The properties of PERTAMINA Base Oil include:

- Temperature Stability
- Low Sulfur Contents for excellent Oxidation Stability
- Low Temperature Properties

Zipex stands out in the Mid Tier segment because it is a combination of S.K PERTAMINA Base Oil with Superior Additives and hence has the following advantages:

- Longer Drain Intervals
- Outstanding Engine Protection
- Excellent oxidation stability under extreme temperatures
- Better Fuel Economy

ZIPEX Multi-functional base oil is suitable for an extensive range of Engines including, Heavy Machinery, Commercial Vehicles, Industrial Machinery, Marine applications, Gensets and Motorcycles.

Zipex has achieved great heights in a very short span of time, we contribute our success to the satisfaction of our valued clients and these milestones on the road map of accomplishment were achieved with the untiring efforts of our team that introduced and established a prominent position for Zipex in the mid-tier lubricants market.

CSR HELMET CAMPAIGN

Wear Helmets because they save lives

Hi-Tech Lubricants Limited executed a Joint Campaign in Collaboration with City Traffic Police Lahore on 6th of December 2012 to raise awareness and reinforce the fundamental Traffic Rules amongst the Motor Bike Drivers. The focal point of executing this campaign was to contribute towards Corporate Social Responsibility (CSR). This CSR campaign was executed with the active participation of Higher Police Authorities including Mr. Aslam Tareen (CCPO- Lahore) & Mr. Sohail Chaudhry (CTO Lahore) along with Executive Director Hi- Tech Lubricants, Mr. Basit Hassan, in the presence of Electronic & Print Media.



Mr. Basit Hassan inaugurating CSR Campaign with CCPO & CPO Lahore



Mr. Basit Hassan Giving Interview To Media



Mr. Basit Hassan awarding shields to CCTO, Lahore

BILL GATES' TIPS FOR SUCCESS YOU WILL NEVER LEARN IN SCHOOL:



You will NOT make \$90,000 a year right out of high school.

If you think your teacher is tough, wait till you get a boss.

If you mess up, it's not your parents' fault, so don't whine about your mistakes – learn from them.

Life is not divided into terms. You don't get summers off, and very few employers are interested in helping you "find yourself". Do that in your own time.

TV is not real life. In real life, people have to leave the coffee shop and go to jobs.

Be nice to nerds. Chances are you'll end up working for one!

ILM GAH- DEVELOPING A PASSION FOR LEARNING



Developing a passion for learning that will never cease our Growth..



Education is the strength of a nation. Like any other business transaction, education of the youth and children can prove to be a valuable long term, future investment for a household, company or even a country. Sabra Hamida Trust is responsible for upholding the educational and social values of our country through its utmost efforts in providing free primary education to children who cannot afford it.

ILMGAH aims to provide a strong educational

basis to Pakistan through its primary school system so that these children can grow up to be the beacons of hope and change for our nation. ILMGAH is not just like any other free educational institutions; they put much focus on all aspects of learning and growth of the children as well as their families. An outstanding class environment, development oriented curriculum, well educated and refined teachers, facilities that benefit the education; ILMGAH, since its inauguration in 2011, has managed to uphold all these standards with great success and the turnover of its excellent students is clear proof of that fact.



ADEELA RIAZ

Even a Single Uneducated Child Is One Too Many....

ADEELA RIAZ, a nursery student with 4 other siblings, is the daughter of a tailor. Her father's already small salary keeps fluctuating and thus it becomes harder to give constant & secure support to his children. Living in a rented house, Miss Adeela has proved herself to be a promising position holder at Iilmgah Middle School where her dream to become a lawyer one day seems to be coming through.



HAMZA

HAMZA is the second child of Ghulam Ali, a driver with a very meager salary that makes it difficult to meet their family needs. Nevertheless, Hamza has turned out to be a devoted student against all the odds in his life and turned out to be an aspiring doctor and position holder at Iilmgah Middle School.



NAYAB KHAN

NAYAB KHAN is the beautiful daughter of Mr. Nafees Khan, a driver by profession. He is drawing a salary which is not sufficient to cope up with the necessities of life. Nayab is herself a K.G. student at Iilmgah Middle School. She lives in a rented house with 4 other siblings. Nayab dreams of becoming a teacher in an esteemed organization to impart her knowledge unto others.

The beautiful thing about learning is that no one can take it away from you.
B.B. King

When educating the minds of our youth, we must not forget to educate their hearts.
Dalai Lama

Educating The Present For Our Tomorrow...

With the start of 2013, it seems fitting to mention the Brilliant & Shining Stars of ILMGAH who have shown very good results during the 1st term Exam of the school. It is anticipated that all these students will perform equally better during the forthcoming annual examinations.



AFAQ Consultancy Project

The Educational consultancy project of M/s AFAQ (Association for Academic Quality) with IIMGah Primary School, for the academic session 2011-2012, was greatly appreciated by the Management of Sabra Hamida Trust during a formal meeting held with them on 19th November 2012 at Head Offices Lahore.



M/S Afaq along with Mr. Shaukat Hassan, Mr. Durrani & Iimgah Team



Mr. Shaukat Hassan appreciating M/S Afaq Plan Over Tea

IN HOUSE LIBRARY OPENING CEREMONY

Step Towards Knowledge Enrichment

An in-house library was inaugurated by Mr. Shafqat Ali (GM MAS Associates) on 22nd December 2012, in the presence of Mr. Shaukat Hassan (Director), Mr. Ali Hassan (Executive Director) and the staff of Hi-Tech Lubricants Office in Lahore. The library has been opened for the education and knowledge enrichment of all employees.



LIST OF BOOKS AT HI-TECH LIBRARY

- | | | | |
|----|--|----|--|
| 1 | 25 Steps To Power And Mastery Over People | 41 | Exceptional Customer Service |
| 2 | New Work Habits For A Radically Changing World | 42 | Sales Management And Organisation |
| 3 | Develop Your Nlp Skills | 43 | Leadership In A Challenging World A Sacred Journey |
| 4 | The Organized Executive | 44 | Successful Time Management |
| 5 | Inside The Tornado | 45 | The 60 Second Leader |
| 6 | The 17 Indisputable Laws Of Teamwork | 46 | Leadership |
| 7 | The 7 Habites Of Highly Effective People | 47 | Successful Managers Of Pakistan |
| 8 | The One Minute Manager | 48 | Baat Se Baat |
| 9 | The Fifth Discipline | 49 | Dil Darya Samandar |
| 10 | How I Raised Myself From Failure To Success In Selling | 50 | Chirag Taalay |
| 11 | The Tipping Point | 51 | Zaviya |
| 12 | Awaken The Giant Within | 52 | Man-o-salwa |
| 13 | How To Win Friends And Influence People | 53 | La Hasil |
| 14 | Permission Marketing | 54 | Muzhaaf |
| 15 | The Greatest Salesman In The World | 55 | Kiran Kiran Suraj |
| 16 | Zig Ziglar's Secrets Of Closing The Sale | 56 | Lahaf |
| 17 | As A Man Thinketh | 57 | Janat Ki Talash |
| 18 | Think And Grow Rich | 58 | Eshq Ka Eain |
| 19 | The New Rational Manager | 59 | Khak Aur Khoon |
| 20 | Self-empowerment | 60 | Aik Mohabbat 100 Afsaanay |
| 21 | The Fifth Discipline Fieldbook | 61 | Raja Gidh |
| 22 | Business @ The Speed Of Thought | 62 | Amar Bail |
| 23 | Corporate Governance | 63 | Hasil |
| 24 | Fundamentals Of Negotiating | 64 | Shahab Nama |
| 25 | In Search Of Excellence | 65 | Tair-e-lahoti |
| 26 | Ziglar On Selling | 66 | Pir-e-kamil |
| 27 | Making Mentoring Happen | 67 | Hekayat-e-saadi |
| 28 | Making Presentations Happen | 68 | Ghaar-i-hira Main Aik Raat |
| 29 | Positive Thinking | 69 | Talaash |
| 30 | Why My Horse Doesn't Listen | 70 | Hakayat-e-gulistan-e-saadi |
| 31 | People And Performance | 71 | Hakayat-e-roomi |
| 32 | People And Self Management | 72 | De velop Your Marketing Skills |
| 33 | The Essence Of Rumi's Masnevi | 73 | The Selling Handbook |
| 34 | Coaching And Mentoring | 74 | How To Sell My Products |
| 35 | Supply Chain Risk Management | 75 | Sales Presentation Techniques |
| 36 | How To Advertise | 76 | Aptitude, Personality And Motivation Tests |
| 37 | Achieve Sales Excellence | 77 | Business Icons Who Changed The World |
| 38 | 101 Successful Sales Strategies | 78 | Managers Who Make A Difference |
| 39 | Successful Sales | 79 | Business Coaching |
| 40 | Bite-size Sales Tips | 80 | The Art Of Mentoring |
| | | 81 | Be People Person |

EXCLUSIVE LADIES DAY OUT AT HI-TECH LUBRICANTS

The ladies at Hi-Tech Lubricants had a complete festive filled day during an office trip this quarter. Miss Shumaila Hameed, Miss Sadaf Saghir, Miss Safoora Qamar, Miss Mahwish Zaheer, Miss Noreen, Miss Faiza Ehsan, Miss Imrana, Miss Rubina Joseph, Miss Mehak Khalid and Miss Rooshan Rehman accompanied their families on this quite enjoyable day.



Miss Nosheen with Miss Safoora



Female Employees of Hi-Tec Celebrating A Ladies Day Out



Female Employees Celebrating Miss Rooshan's Birthday



(From L to R) Miss Mahwish, Miss Shumaila and Miss Noreen

TOP CORPORATE WATCH LIST



The Office (TV Series)

"The Office" presents a hilarious mockumentary look at the humorous, and sometimes poignant, foolishness that plagues the 9-to-5 world. It delves into the lives of the workers at Dunder Mifflin, a paper supply company in Scranton, Pennsylvania. Extremely hilarious for people who understand the corporate complexities!!



Office Space (1999)

A comedic tale of company workers who hate their jobs and decide to rebel against their greedy boss. The humorous filled crime scenes and the hate comments by the employees are not very far from reality but sound extremely hilarious at the same time.

TEAM BUILDING LESSONS WE CAN LEARN FROM GEESE

by: Rana Junaidullah Minhas

Fact #1 – As each bird flaps its wings, it creates uplift for the bird following. By flying in a “V” formation, the whole flock adds 71 percent greater flying range than if one bird flew alone.

Lesson Learned – People who share a common direction and sense of community can get where they are going quicker and easier because they are traveling on the strength of one another.

Fact #2 – Whenever a goose falls out of formation, it suddenly feels the drag and resistance of trying to fly alone and quickly gets back into formation to take advantage of the lifting power of the bird immediately in front.

Lesson Learned – If we have as much sense as geese, we will stay in formation with those who are ahead of where we want to go and be willing to accept their help as well as give ours to others.

Fact #3 – When the lead goose gets tired, it rotates back into the formation and another goose flies at the point position.

Lesson Learned – It pays to take turns doing the hard tasks and sharing leadership.

Fact #4 – The geese in formation honk from behind to encourage those up front to keep up their speed.

Lesson Learned – We need to make sure our honking from behind is encouraging, and not something else.

Fact #5 – When a goose gets sick or wounded or shot down, two geese drop out of formation and follow it down to help and protect it. They stay with it until it is able to fly again, or dies. Then they launch out on their own, with another formation, or they catch up with their flock.

Lesson Learned – If we have as much sense as geese do, we too, will stand by each other in difficult times as well as when we are strong.



“It is amazing how much people can get done if they do not worry about who gets the credit.”

Sandra Swinney

“Talent wins games, but teamwork and intelligence wins championships.”

Michael Jordan

“Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results.”

Andrew Carnegie

“The greater the loyalty of a group toward the group, the greater is the motivation among the members to achieve the goals of the group, and the greater the probability that the group will achieve its goals.”

Rensis Likier

“I don’t believe in team motivation. I believe in getting a team prepared so it knows it will have the necessary confidence when it steps on a field and be prepared to play a good game.”

Tom Landry

STEVE JOBS

A Business Legend



Is he the next Steve Jobs? How Steve Jobs would have done it? That is how much he has become a worldwide phenomenon. His achievements have become a 21st century standard measure of success. The last of his words before he drew his final breath were "Oh Wow. Oh Wow. Oh Wow." Although the precise meaning of Jobs's ultimate utterance is hard to pin down, it will further fuel interest in a man who continues to captivate the business and creative worlds even after death. The CEO of Apple Inc., an enigma, was born in 1955 and put up for adoption by his biological parents. His adoptive parents took him to Silicon Valley and thus Steve Jobs grew up around

engineers and gizmo workers. To further fuel his already growing interest, Steve met 18-year-old Stephen Wozniak, an electronics wiz kid, and, like Steve, an incorrigible prankster. And thus Apple Computer was born on April 1, 1976. The story from the 'falling out of Jobs from Apple' to the 'return of the loser to win it all' is an inspiring take and a life lesson for all of us. Even with all the laurels Steve Jobs achieved, he didn't rest on them. He worked even harder and came out with bigger and better technological devices for the youth of our generation. Incorporating touch screen technology into MAC OS X for creating iPhone is often considered as the best and most memorable achievement of Steve Jobs' entire career. Steve Jobs is single handedly responsible for turning the phone industry upside down, all with the help of his drive to 'Achieve More.' He spent his last days designing a boat for his family on which he hoped to travel the world. Unfortunately, death took him too soon, and he died peacefully at home on October 5, 2011, surrounded by his family — the day following the introduction of the iPhone 4S, an Apple event that he watched from his death bed.

Passion Driven MAS Culture - Learning Through Experience

Hamza Iqbal



It's an immense amount of gratitude towards MAS Group with which I would like to begin telling my experience of work here, since it served to be immensely supporting, guiding and an opportunity providing platform to me. My 1 and half years here have not only allowed me to realize my own potential by learning to handle tasks more efficiently and with effective planning but have also groomed me professionally as an individual. In addition my senior co-workers and colleagues along with the specialized training provided in my field have not only

been a great support in enhancing my knowledge but have also served as great helping hands in developing a comfortable working environment for me to feel welcomed in the MAS group family.

It is indeed worth mentioning the time and effort MAS Group puts in training and supporting its key assets, it's employees; no wonder why I feel part of this family and intend to grow even further by adding more and more specialized skills that I could possibly learn here to maintain my worth in the company and not only grow progressively in my career but also add value to the company. It has been my pleasure to be part of MAS group and I am looking forward to have an even vast experience within MAS.

MEMORY LANE

A nostalgic view of MAS offices at Shah Din building,
The Mall, Lahore (1978)



MAS was established in 1976 and its corporate office was located in the midst of historical landmarks. The historic building of Shah Din was built in 1914 by Justice Shah Din at the Charing Cross which is itself a historical edifice. This structure is one of the oldest Muslim heritage buildings within Lahore. It also housed the PIA offices and was located in front of the famous Alfalah building. Punjab Assembly is situated across the Shah Din building. Adjacent to it was the Freemason Lodge which has now been converted into the Chief Minister Office. At the heart of Charing Cross the famous statue of Queen Victoria once stood, now replaced by a beautiful masterpiece of the Holy Quran.

Another fact of utmost interest is that the Shah Din building and the Freemason Lodges shared the same architectural design. MAS offices shared its history with all these historical mementos.



ZIC^{VHVI^{TECH}}

MOTOR OIL



**10%
FUEL SAVING***

yubase



 SK lubricants

* Engine Performance with API SN / ILSAC GF-5 Delivers up to 10% Fuel Saving